



Industry/Business Statistics

Appleton Public Library
Business Bibliography # 8

Business Collection

- R
330.016
Mos
Strauss's Handbook of Business Information: A Guide for Librarians, Students, and Researchers. Rita W. Moss. Libraries Unlimited, 2004.
The handbook covers business information in various formats: guides, bibliographies and quick reference sources, directories, government documents and examples of electronic resources.
- R
330.973
Sur
Survey of Current Business. U. S. Department of Commerce.
Monthly publication with various business statistics. Also available online.
- R
338
Nor
North American Industry Classification System, United States. Bernan, 2002.
The North American Industry Classification System (NAICS) replaced the U.S. Standard Industrial Classification (SIC) system in 1997. NAICS was developed jointly by the U.S., Canada and Mexico to provide comparability in statistics about business activity across North America. Includes definitions for each industry.
- R
338
Uni
Standard Industrial Classification Manual. United States. Office of Management and Budget. Statistical Policy Division. 1972.
Industrial classification codes and descriptions.
- R
338.7
RMA
RMA Annual Statement Studies. Robert Morris Associates (current edition).
Composite financial data on manufacturing, wholesaling, contracting, retailing and service industries. Contains balance sheet and income statement information accompanied by widely used financial ratio benchmarks. Current and comparative historical data is provided.
- R
338.7
Tro
Almanac of Business and Industrial Financial Ratios. CCH Incorporated. 2006.
Provides comparative financial data, benchmarks, and performance indicators for Standard Industrial Classifications, as well as ten-year trends.
- R
380.1
Mar
Market Share Reporter. Gale Research, 2007. (2 volumes)
An annual compilation of reported market share data on companies, products, and services.

Reference Collection

R
317.3
Sta

Statistical Abstract of the United States. Current edition.
U.S. Dept. of Commerce, Bureau of the Census.

Includes statistical tables covering industries and businesses.
(current edition located at the Reference Desk)

R
330.021
Bus

Business Statistics of the United States. Bernan Press, 2006.

Updated each year with the most current and comprehensive economic statistics available from multiple official government and private sources, this is a basic desk reference for observing past trends, and for providing the basis for projecting such trends into the future. Of equal importance to the data are the extensive background notes that enable users to understand the data, use them appropriately, and seek additional information from the source agencies.

R
330.021
Uni

United States Economic, Trade & Business Statistics Handbook.
International Business Pub., 2006.

Industry and business statistics.

R
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Boe

Industry Research Using the Economic Census: How to Find It, How to Use It.
Jennifer C. Boettcher. Greenwood Press, 2004.

Explains economic census concepts, methods, terminology, and data sources in an understandable manner, and assists users in locating needed census data.

Wisconsin Reference Collection

WR
330.9775
Wis

Wisconsin Projections, 2004-2014: Employment in Industries and Occupations.
Karin Lynn Wells. Office of Economic Advisors, Wisconsin Dept. of Workforce Development, 2006.

Electronic Databases

Business Source Elite (EBSCOhost, courtesy of BadgerLink)

This business database provides full text for nearly 1,100 business publications.

Corporate ResourceNet (EBSCOhost, courtesy of BadgerLink)

Contains full text articles from nearly 1200 magazines and journals. Includes detailed company profiles for the world's 10,000 largest companies.

Internet Sites

Statistical Resources on the Web

www.lib.umich.edu/govdocs/stecind.html

University of Michigan Library Documents Center - Statistical Resources on the Web for business and industry. This site provides links to other resources on the Web.

U.S. Bureau of Labor Statistics

www.bls.gov/bls/industry.htm

U.S. Department of Labor - Bureau of Labor Statistics Data
Overview of BLS statistics by industry, plus current employment statistics, Producer Price Index, unemployment statistics.

U.S. Census Bureau statistics

www.census.gov/main/www/industries.html

Economic censuses, current industrial reports with measures of industrial activity, annual survey of manufactures, sales figures by industry.

Bizstats.com

www.bizstats.com

Financial ratios, business statistics and benchmarks.

Bureau of Economic Analysis statistics

www.bea.gov

U.S. Dept. of Commerce. Bureau of Economic Analysis.
Access current and historical industry economic accounts data.

Trends Tables (NAICS)

www.ita.doc.gov/td/industry/otea/industry_sector/tables_naics.htm

Industry sector data tables (1997-2001) from the International Trade Administration.

Internet Sites (con't)

SIC Manual

www.osha.gov/pls/imis/sic_manual.html

U.S. Dept of Labor

Allows the user to search the 1987 version of the SIC Manual to access descriptive information.

NAICS Manual

www.census.gov/epcd/www/naics.html

North American Industry Classification System (NAICS)

The North American Industry Classification System (NAICS) replaced the U.S. Standard Industrial Classification (SIC) system in 1997. NAICS was developed jointly by the U.S., Canada, and Mexico to provide comparability in statistics about business activity across North America.

Includes definitions for each industry.

NAICS and SIC Correspondence Tables

www.census.gov/epcd/www/naicstab.htm

A description and comparison of the NAICS and SIC systems.

Statistical Abstract of the United States

www.census.gov/compendia/statab/2007edition.html

Contains statistical tables covering industries and businesses.

County Business Patterns

www.census.gov/prod/www/abs/cbptotal.html

Provides economic data by industry. Businesses can use the data for analyzing market potential and planning.

Industry News

www.bizjournals.com/industries

Industry news across the U.S.

Wisconsin Department of Commerce

commerce.wi.gov/BD/BD-COM-3999.html

Wisconsin business and industry statistics.



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